

Claresholm & District Chamber of Commerce  
December 14, 2010

Additions to agenda: none

Approval of agenda: Marilyn Curry

Nov minutes: accepted as recorded; moved by Val Umscheid

Attendance: 15

Calendar:

AGM - Tues. Jan 18/11-6:00 pm @ Cottonwoods

Tickets to be sold for this meeting/dinner

Spouses of Chamber members are also invited to attend  
cocktails & dinner, \$15/person last year, cash bar

No regular meeting in January

Further details will follow

Committee Reports:

Memberships/Financial Report: Sue Gour: no printed report  
circulated. Memberships still 118. Bank balance \$20,820.14 as of  
Nov 30/10 including Trade Fair sales of about \$4700. There may be  
be more money on deposit from the Trade Fair registrations.

Membership drive will start right way for 2011

December expenses: Late night shopping: \$735 for wagon rides,  
website \$750-last payment of the year for contract.

Old-Fashioned Christmas: Doug Bowman reported wagon rides were  
very popular and he was unaware the Chamber sponsored this event.  
Maybe a sign could advertise this fact.

Town Report: Betty Fieguth: Council will be renewing their  
membership with the Old Man River water organization . Alberta  
Southgrow is setting up an ad hoc committee re: wind energy so they  
can better access funding. Keith Armstrong volunteered to sit on  
FCSS board. New FCSS director: Kristein O'Neil. Garbage fees will  
not be going up. Economic Development Committee: next meeting  
Jan 6/11. The town may purchase "desert planters" for the downtown  
hanging pots. They require less water. Any questions or concerns  
re: the town, please contact Betty. The Christmas lights look great (

Sue) and snow removal has been excellent (Russell)

Trade Fair: We encourage members to register as there are only 21 booths left. The fair is February 4 & 5/11.

New Business:

New food service people will be here at the Golf Club in March.

Correspondence:

Chamber Website: Current contract is being evaluated. The web page is developed and minutes are added and the current cost is about \$1500/year. The site will be maintained until June. A new person will be needed to manage the website at that time. A web presence is offered to members for \$50/year but only 8 businesses currently use this advertising option.

Sue advised that her husband pays about \$60/month to maintain a website, as a comparison.

Doug Bowman knows how to manage a website and is willing to look at this in January.

Town map: \$300 ads. Town has purchased a spot on this map. A cover spot is \$1000. Maps would be available at the Tourist Information and sponsoring businesses. Distribution: about 7500. Motion: to pay \$500, partnering with Town, to be on the cover by Sue Gour. Seconded by Linda Petryshyn. Carried

The AGM of the Alberta Chamber of Commerce May 12-14 in St. Albert - will plan for this next year. \$12.25/member is the new fee for Alberta Chamber of Commerce membership.

Kris Holbeck sent information to the Chamber about a Travel Alberta workshop Jan 18<sup>th</sup>-Coleman & 19<sup>th</sup> in Pincher Creek. It will focus on marketing and communication. Free. Please register in advance by contacting: [heather.taylor@travelalberta.com](mailto:heather.taylor@travelalberta.com) directly by e-mail. Please contact Russell if you are interested in more details. Linda Petryshyn reports that these workshops were excellent in the past.

Child Safety books - target Grades 3-6. Sold per child sponsor, for example, 20 kids-\$315. Sponsored/approved by the local Lion's

Club. Members do not want to sponsor this at this time.

Trade Show catalogue for the province is available from the Trade Fair committee.

Membership "deals" as Chamber members: Please review your membership package for special offers for Chamber members.

Meeting adjourned