

PROPOSAL FOR MURAL IN RINGROSE PARK

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Mural Concept and Background –

Theme – “Traditional Wisdom” honouring women, farmers, the elders and the indigenous – “to see them not as remnants of our past but as the path to our future”.

“We see the theme of the mural with a distinct local flavour. Traditional wisdom is not something that is often found in reference books or while surfing the web, but it exists and persists in every culture around the world. We chose to represent the traditional wisdom that formed some of the very foundation that local families today still use and build upon.”

This proposal is based on the mural being painted on 4 separate free-standing frames, adjacent to the wall that runs north and south on the east side of the park. The added benefit of having eye-catching and appealing images in their own frames is that no major repairs are required for the wall behind them. It is recommended that the wall be painted in a color that complements and enhances the images. Should there ever be a need to move the mural modules, each one can more easily be taken apart and moved to another location. Each mural frame consists of one of the four modules of traditional wisdom represented in a specific time period of history in the Claresholm area, spaced equally apart, beginning at the earliest time on the north end of the wall and ending with present day at the south end. In order to best accommodate and display the mural modules, it is highly recommended that the existing lamp pole be removed from its present location near the pergola and re-placed at the north end of the park, in closer proximity to the north entrance of the park. The lowest portion of the wall at the north end (approx. 10' high) will have no mural module in front of it, but could accommodate a structural lean-to to house seasonal displays.

Mural Description: (Please refer to attached artist rendering and description.)

The frame that holds each mural module is designed to contain 3 Dibond Composite Aluminum panels tightly together and secure enough to prevent any bend or warp. A separate estimate for the design and fabrication of 4 free-standing frames will be provided as soon as possible.

We propose to paint the panels (one frame=3 - 5'x10' panels) indoors over the winter months. This will require a facility located in Claresholm to be rented temporarily for several months so that the artists may prepare, prime, lay-out and design, paint and store each module and materials. The rental space must be large enough to accommodate the frames and panels being put together for painting and must be able to be secured to store the paint and materials.

Estimated Cost -

Estimated cost of materials:

12- 5'x10' Dibond Composite Aluminum Panels (218.75 ea.)	\$2625.00
Freight delivery charge for panels	\$ 200.00
SUB TOTAL (GST - 141.25 included)	\$ 2966.25
Liquitex Professional Grade Medium Viscosity Artist Color (600 square feet of surface)	\$ 500.00
Acrylic Gel Medium & Varnish (600 square feet of surface)	\$ 400.00
Soluvar Removable Varnish (mineral spirit based) (600 square feet of surface)	\$ 600.00
Brushes, trays, cloths, pails and other items for painting	\$ 350.00
Freight charges (estimated)	\$ 250.00

Estimated Total Material Cost **\$5066.25**

Execution Costs:

Base cost of labour for artists	\$5000.00
Plus \$8.50 per square foot (600 x 8.50)	\$5100.00
(Covers sanding preparation and priming of each panel as well as painting detailed complex mural images.)	

Estimated Total Execution Cost **\$10,100.00**

ESTIMATED MATERIAL AND LABOUR COST **\$15,166.25**

(does NOT include fabrication of mural frames and installation)

Part 4 – Other considerations

Insurance

- General liability to cover 3rd party injury is provided by the party commissioning the mural.
- Artists are to provide their own personal insurance.

Copyright and Ownership

- Ownership is given to the party commissioning the mural.
- Copyright of the mural image is owned by the artists, unless otherwise re-assigned in a written contract (moral rights still pertain).
- Permission to reproduce the image of the mural for promotional purposes is granted by the artists to the party commissioning the work.